

MEET HEIDI



Heidi Cook, Celebrity Wig Stylist, Licensed Wigmaker and owner of HerFactory Wigs, with over 20 years in the beauty and hair industry, crafts custom-made and basic wigs that are perfect for any occasion.

Her specialties include wig repair and maintenance, natural and healthy hair care, high fashion and couture styling, extension techniques, and expertise in custom wig unit-making to include on and off camera installation.

Born and raised in Atlanta, surrounded by stylists and barbers, Heidi began her career at the age of 14. She transcended from the consumer market to within film and entertainment, starting with a pilot called "Lucky Penny" in which she was the lead stylist on set. Since, she has provided services to industry clients for the NAACP Awards and has worked with networks like BET, TVOne, Bravo, Bounce, and GMC/UP. Celebrity clients she has styled have included Demetria McKinney, Tamela and David Mann, Jasmine Burke, Victoria Rowell, Kali Hawk, Darrin Henson, Ebony Steele, Elizabeth Omilami, Terrie Vaughn and others. While earning IMDB credits, styling hair alongside of celebrity photographers, on movies and for magazine shoots has taught her to be versatile in an ever-changing industry. Traveling frequently, she has clientele in California, Florida, Virginia, South Carolina and Tennessee.

Due to her willingness and eagerness to try new techniques, Heidi has transitioned from shampoo girl to braider to stylist to wigmaker. Custom wigs for any occasion? She does that. Basic unit for something quick and simple? She does that too!

Get you a Heidi. She's got you covered at HerFactory Wigs!



COLLABORATIONS



EVENTS & PUBLICATIONS

Celebrity Stylist

- NAACP Awards (2013)

Model Stylist

- Flawless IMPACT Magazine – Celebrity Photographer Derek Blanks (2014)
- Photoshoot – Divine Photography (2012)
- Photoshoot – Johnson Photography (2012)

FILM

Department Head of Hair

- “What Love Will Make You Do” – Haynes Productions (2015)
- “Lucky Penny” Movie Short – Bones Productions (2012)

Key Hair

- “Up in Smoke” – Last Look Productions (2016)
- “Staying in Lane” – Pink Post Productions (2014)

Assistant Hair

- “In the Mean Time” – Bobbcats Films for Gospel Music Channel (2013)